

The 13th Annual

appliedergonomics

CONFERENCE 2010

Practitioners talking with practitioners

SAN ANTONIO, TEXAS

J.W. Marriott | March 22: Exhibit Set Up | March 23–24: Exhibit

**THE NUMBER ONE CONFERENCE IN AMERICA
FOR ERGONOMICS PRACTITIONERS**

**CALL NOW TO
RESERVE YOUR
SPACE!**

Michelle Lorusso:
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2010 EXHIBITOR PROSPECTUS
www.iienet.org/ergo2010

Presented By:





"...I need suppliers for my clients and I need to expand my own knowledge base."

Joyce Russell,
InnerSpace Solutions Inc.



You'll witness a stellar group of application specialists with the passion to implement. The application of this science is why attendees join us year after year, and it is why you should make the investment to be here, too!

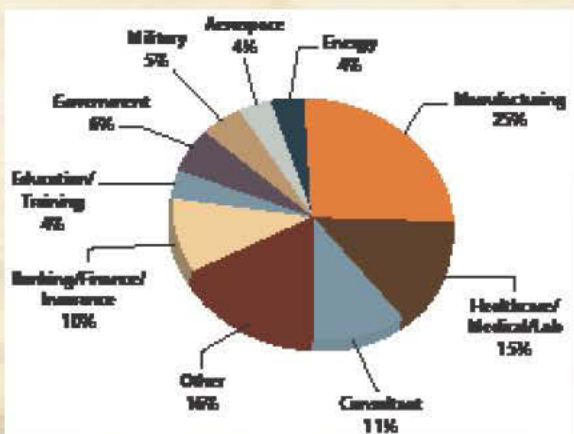
ATTENDEE PROFILE AND PURCHASE

Anti-fatigue matting	Lab & clean room solutions
Back Supports	Lift tables
Carts	Lift tools or equipment
Chair	Lighting
Computer accessories	Maintenance tools & supplies
Ergonomic consulting services	Material handling equipment
Eyestrain prevention, glare & vision products	Measuring & analysis devices
Furniture	Power tools
Gloves	Repetitive strain prevention
Hand tools	Software
Headsets	Training & education
Keyboards & keyboard supports	Workstations

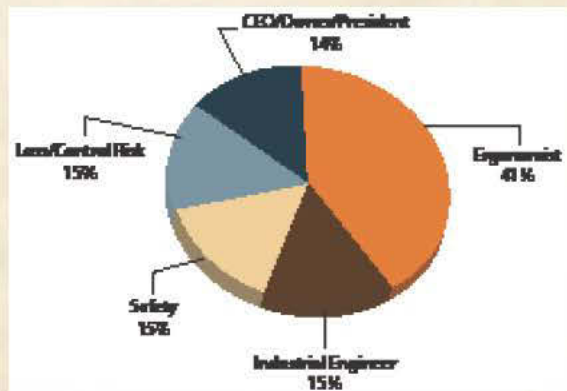
BUYING AUTHORITY:



INDUSTRY:



TITLE:



Our colleagues can be the greatest source for lessons in best practices. There is a large pool of industries at the conference to learn from, such as manufacturing, utility, office, automotive, healthcare and services.



“Always informative, continues to be a good learning experience.”

Jose Banaag, Honda of America Manufacturing Inc.

EDUCATIONAL TRACKS

Ergonomics for the Non-Traditional Work Forces (Service, Support, Construction, Field Service and Maintenance Workers)

Ergonomics in Oil & Gas

Ergonomics Programs

Ergonomics in the Automotive Industry

Lean Enterprises and Ergonomics

Manufacturing Applications

Office Ergonomics Programs and Applications

Potpourri

The Role of Ergonomics in Health Care

Special Populations in Today's Work Force – Obese and Aging Populations

Tools of the Trade – Ergonomic Evaluation and Analysis Tools



ERGO CUP® COMPETITION

IIE's internationally recognized Ergo Cup® competition, sponsored by The Ergonomics Center of North Carolina and Edward P. Fitts Department of Industrial and Systems Engineering at North Carolina State University, provides an exciting opportunity for companies to highlight their successful ergonomics solutions. The general theme across all Ergo Cup® categories is innovation, defined as a new device or process created by study or experimentation.

The Ergo Cup® winners are selected by an invited panel of judges. Each team will be presented with a plaque in recognition of their participation.



PAST ERGO CUP® FINALISTS

The Boeing Co.
Bridgestone-Firestone
Caterpillar
Clow Valve Co.
Dell Inc.
Delta Airline
Delta Faucet
Eli Lilly and Co.
Elliott Co.
Fleet Readiness Center East
Ford Motor Co.

GE Corporate
Goodrich Turbine Fuel Technologies
Harley Davidson
Honda of America Manufacturing Inc.
Honda of Canada Manufacturing Inc.
Honda Power Equipment Manufacturing
Intel Corp.
International Truck and Engine
Johnson & Johnson
Joint Genome Institute
Mary Kay Inc.

NIOSH/ CDC
Northrup Grumman
PPG Aerospace Transparencies
Rockwell Automation
SAS Inc.
Schick
Spirit AeroSystems
Sunrise Medical
Toyota of Kentucky
Universal Studios
Vesuvius USA

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SCHEDULE AT A GLANCE

Monday, March 22

7 a.m. – 5 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental breakfast
8 a.m. – 5 p.m.	Pre-conference workshops
8:30 a.m. – 4:30 p.m.	BCPE exam
11 a.m. – 5 p.m.	Exhibitors & Ergo Cup® move in
1 p.m. – 5 p.m.	Pre-conference workshops
1:30 p.m. – 4 p.m.	Facility tour
2 p.m. – 3:30 p.m.	Roundtable discussions
5 p.m. – 7 p.m.	Opening Reception – Exhibit Hall

WE DRAW THE ATTENDEES INTO THE EXHIBIT HALL

1. Opening night reception in exhibit hall
2. Food breaks and networking social in exhibit hall
3. Ergo Cup competition in the exhibit hall
4. Your company's logo, product description and URL placed on conference Web site
5. Dedicated time for exhibitors on and off the show floor
6. Daily conference e-newsletter sent to attendees and those not attending (banner ads available)
7. Conference information shared by participating organizations, media patrons and sponsors
8. Logo, overview and contact information in conference on-site directory (additional advertising available)
9. Show magazine, *Industrial Engineer*, distributed



Reserve your exhibit today

10' x 10' - \$2,950 • 10' x 20' - \$5,650 • 20' x 20' - \$9,950



Tuesday, March 23

7 a.m. – 5 p.m.	Registration
7 a.m. – 8:30 a.m.	Coffee service
8 a.m. – 9:30 a.m.	Sessions
9:45 a.m. – 10:45 a.m.	Opening Session and Keynote
11 a.m. – 5 p.m.	Exhibits and Ergo Cup® – Exhibit Hall
Noon – 1:15 p.m.	Lunch in Exhibit Hall
1:30 p.m. – 3 p.m.	Sessions/roundtable discussions
3:30 p.m. – 5 p.m.	Afternoon Social in Exhibit Hall

Wednesday, March 24

7 a.m. – 5 p.m.	Registration
7 a.m. – 8:30 a.m.	Coffee service
8 a.m. – 9:30 a.m.	Sessions/Master Ergonomist Panel
8 a.m. – 11 a.m.	Facility tour
9:30 a.m. – 11:30 a.m.	Exhibits and Ergo Cup® – Exhibit Hall
10 a.m. – 11 a.m.	Best Practices Roundtable
11:45 a.m. – 1:15 p.m.	Lunch/Keynote Speaker
1:30 p.m. – 3 p.m.	Session/Master Ergonomist Panel
1:30 p.m. – 4 p.m.	Facility tour
1:30 p.m. – 4 p.m.	Exhibits and Ergo Cup® – Exhibit Hall
1:30 p.m. – 3 p.m.	Applied Research presentations
3 p.m. – 3:30 p.m.	Break in Exhibit Hall
3 p.m. – 5 p.m.	Applied Research Tables
3:30 p.m. – 5 p.m.	Sessions/Master Ergonomist Panel
4 p.m. – 7 p.m.	Exhibit and Ergo Cup® team move out

DATES TO REMEMBER

- Now: Sign up for the best booth location
Now: Provide logo and 50 words to be placed on Web site
Feb. 6: Pre-show promotion in the February *Industrial Engineer* Issue
Feb. 6: IIE pre-show blast reminding attendees to visit your booth
Feb. 27: Place advertisement in on-site show directory
March 1: Place banner ad in e-newsletter sent during the conference
March 22: Exhibitor move-in
March 23: Exhibits open
March 23: Networking event for all at show
March 24: Exhibits open
March 25: Ergo Cup® awards ceremony

INCLUDED WITH YOUR EXHIBIT

- 500-watt electrical outlet
- Two full conference registrations per 100 square feet of exhibit space*
- Company listing on the conference Web site
- Company listing in on-site and pre-conference literature plus logo inclusion in an attendee e-mail blast
- Networking reception in exhibit hall
- Lunch with featured presentation and lunch in the exhibit hall for all attendees
- Booth signage, pipe and drape
- Skirted table with chairs, carpet and waste basket

* Additional booth personnel may purchase exhibit-only badges for \$199 each



AEC's sponsorships are brand builders that place your company in front of the rest. In these tough times, we all need help in securing a competitive advantage. These brand builders do just that. And our strategy is to offer sponsorships exclusively so that you get all the credit. Attendees will remember the benefit you provided and thank you!

- **OPENING NIGHT RECEPTION:** Exclusive sponsor packages to bring them over to your booth.
- **ATTENDEE THANK YOU/CHECK-IN:** Phone message from you to remind them to visit your booth! **\$1,000**
- **AFTERNOON BEVERAGE BREAK:** Give the attendees a chance to relax with a service provided only by you. Signage and promotion in the on-site directory gives you the extra credit! **\$2,000**
- **ALL TOUR TRANSPORTATION:** For one low price, your company will be the primary source for appreciation, allowing us all to learn more off-site! **\$1,500**
- **ATTENDEE BADGE LANYARDS:** Everywhere you look, your company name and logo is hanging around attendees necks! (And we credit your company for saving our clothes from pin snags!) **\$3,500**
- **ATTENDEE CONFERENCE BAGS:** Thanks to your company we have something to carry everything! You have the exclusive chance to make a big impact with a bag we will all take home and use the rest of the year! Attendees will be thrilled that you provided an easy carry for them! **\$5,000**
- **ATTENDEE CONFERENCE NOTEPAD:** With so many sessions for note taking, every attendee will be thankful to have one place to keep it all organized! **\$1,250**
(include a pen and it's only \$750 additional)
- **ATTENDEE CONFERENCE PEN:** Attendees will see your contact and product info as well as your booth number every time they take a note! After the show, it will be on their desks reminding them to give you a call! **\$1,250**
(include a notepad and it's only \$750 additional)
- **ATTENDEE CONTINENTAL BREAKFAST:** Wake up to hot coffee, rolls and a smile from attendees who appreciate you for providing a morning bite! Signage and credit in the on-site directory will be waiting for you! **\$3,000 per day**

- **ATTENDEE CYBER CAFE:** Give the attendees a chance to check e-mail or, better yet, send a note about your product/service back to the home office! Crowds will gather and you will get all the credit for providing a convenient necessity for all of us! Signage and on-site credit included: **\$3,000**
- **ATTENDEE NETWORKING SOCIAL:** After a long day at sessions and visiting exhibits, give the attendee a cool drink with a wonderful assortment of hors d'oeuvres and you'll be the hit of the party! Signage and on-site credit included. **\$10,000**
- **BANNER ADVERTISING IN DAILY CONFERENCE E-NEWSLETTER:** Every afternoon during and after the show, we send attendees (and those unable to attend) an update about conference schedules and events as well as updates from the show floor. Banner ads are placed across the top and down the side and have your booth and product information. Limited to two advertisers or save money and purchase both spots!

Top Banner.....	\$795
Side Banner	\$595
Exclusive	\$1200
- **BRANDED BOTTLED WATER:** Your name on each bottle secures a brand reminder every time they take a sip. Don't forget your booth number **\$3,000 per 1,000 bottles**
- **CONFERENCE PROGRAM ON-SITE DIRECTORY AND SESSION DESCRIPTION/SCHEDULE:** Provided to every attendee at the show and used as the primary reference for all events, this book will be the one to stand out (and be taken home) with your product offering! Premium ad spots are the way to go!

Full-page, color rates: \$1,350 (IFC), \$1,250 (IBC) and \$1,495 (BC)
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- **CONFERENCE SESSION PROCEEDINGS CD:** After the show, when everyone's packed up and gone, attendees will be contacting us to get the CD of the taped sessions. Have your name and contact info on the CD cover when we send it out! **\$1,750**

- **ERGO CUP® SPONSORSHIP:** to The Ergonomics Center of North Carolina and Edward P. Fitts Department of Industrial and Systems Engineering at North Carolina State University.
- **HOTEL ROOM KEYS (TWO-COLOR):** How often do you get a chance to sponsor something that attendees hold onto throughout the show! Don't forget your booth number! **\$2,450**
- **LITERATURE INSERT:** Already stocked in the conference bag before the attendee registers, your company's literature or postcard is the way to guarantee they see your message! **\$500 per unique insert**
(shipped to the hotel five days prior to the show)
- **OPENING KEYNOTE LUNCH:** Get the credit for setting the tone of the meeting with a great opening keynote and a sit down lunch for attendees. Signage and reference in the on-site directory will have everyone in their seats ready to go! **\$5,000**
- **Pre- and Post-Show E-marketing:** We'll send your message out via e-mail to all the registered attendees and those that have attended in the past. This is a great way to have them click to register for that special giveaway or demonstration at the show or take advantage after the show with your product savings offer for attending the show.

Pre-show	\$750
Post-show	\$900
- **Show Magazine, Industrial Engineer:** Reserve your spot by Feb. 1, 2010 for the publication that gets read by every member of IIE, thus reaching those that might not be attending the show.

Full page, includes color:	\$1,800 exhibitor rate
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Applied Ergonomic Conference

March 22-25, 2010

J.W. Marriott Resort, San Antonio TX



Applied Ergonomics Conference and Expo 2010, Exhibitor/Sponsor Application/Contract

J.W. Marriott Resort, San Antonio, TX – March 22-25, 2010, www.iienet.org/ergo2010

Reserve exhibit booth

(Includes electric, signage, pipe, drape, skirted table, chairs, carpet and waste basket) *Check to see if your loyalty program discount applies*

10'x10'.....\$2,950 (includes 2 conference badges)

Booth Location Preference: 1. _____ 2. _____ 3. _____

10'x20'.....\$5,650 (includes 4 conference badges)

Booth Location Preference: 1. _____ 2. _____ 3. _____

20'x20'.....\$9,950 (includes 8 conference badges)

Booth Location Preference: 1. _____ 2. _____ 3. _____

Space Number Confirmed by IIE _____ Date: _____

Booth traffic drivers

- Reserve _____ insert (s) in attendee conference bag at \$500 per unique insert, provide pre-printed by March 12, 2010
- E-blast to attendees: \$750 pre-show \$900 post-show
- Conference Web site banner ad: \$1,000 for a full year
- Vendor-sponsored breakfast / presentation \$2,500-\$5,000
- E-newsletter sent daily during and after show
- Top banner ad \$795 Side banner ad \$595 (or both \$1,200)
Non-exhibiting companies, please call or e-mail for pricing.

Exhibitor advertising space and rates in show issues

Industrial Engineer magazine (March 2010, color included):

- Full-page • \$1,800 Half-page • \$995 Quarter-page • \$595

On-site Conference Program:

- Inside front cover (IFC, color) \$1,350
- Inside back cover (IBC, color) \$1,250
- Back cover (BC, color) \$1,495
- Full-page (B/W, black/white) \$800
- Half-page (B/W, black/ white) \$550
- Quarter-page (B/W, black/white) \$425

Non-exhibiting companies, please call or e-mail for pricing.

Sponsorship opportunities to celebrate your product/service

- Attendee Extra Special Event \$6,000 – \$10,000
- Attendee Opening Night Reception \$5,000 – \$9,000
- Attendee Conference Bags \$5,000
- Attendee Keynote Lunch \$5,000
- Attendee Badge Lanyards \$3,500
- Attendee Bottled Water \$3,000 per 1,000
- Attendee Continental Breakfast \$3,000 per day
- Attendee Computer Cyber Cafe \$3,000
- Attendee Hotel Room Keys (2 color) \$2,450
- Attendee Beverage Breaks \$2,000 per day
- Attendee Conference Pen and Note Pad \$2,000
- Attendee Tours – all transportation \$1,500
- Attendee Conference Pen or Note Pad \$1,250
- Attendee Welcome Phone Message \$1,000

Totals

Exhibit hold (50% before Aug. 3, 09) \$ _____
Exhibit hold (100% before Dec. 3, 09) \$ _____
Booth traffic drivers \$ _____
Advertising in on-site program \$ _____
Advertising in *Industrial Engineer* magazine \$ _____
Sponsorship opportunities \$ _____
_____ exhibit-only hall badges @\$199 each \$ _____
Grand Total \$ _____

We appreciate your business!

Exhibitor _____

Exhibitor URL _____

Contact name _____

Address _____

(No P.O. Box or college building)

MS/Suite/Room _____

City _____ State/Province _____ Zip _____

Phone _____ Fax _____

E-MAIL: _____

Send exhibit kit to: _____

Included in on-site conference program and Web site: E-mail 50-60 word product/service description with a high res exhibitor logo (min. 300 dpi jpg/gif/eps) to mlorusso@iienet.org or dlong@iienet.org

Two full conference badges: (10' X 10')

Name: _____

Name: _____

Two additional conference badges (10' X 20')

Name: _____

Name: _____

Four additional conference badges (20' X 20')

Name: _____

Name: _____

Name: _____

Name: _____

Payment and Cancellation Terms: 50% due before Aug. 3, 2009 to secure booth/sponsorship and balance due by Dec. 3, 2009 to secure booth/sponsorship. In order to receive refund of 100% for reduction or cancellation, exhibitor/sponsor must verify written notice was received by IIE prior to Aug. 3, 2009. In order to receive 50% refund for reduction or cancellation, exhibitor/ sponsor must verify written notice was received by IIE prior to Dec. 3, 2009. Exhibitor/sponsor assumes all liability, financial or otherwise as a result of participation in this conference. Exhibitor/sponsor does not hold IIE, its employees or affiliates liable for costs incurred to exhibit/sponsor.

Signature: _____ **Date:** _____

By signing this contract I agree to the payment/cancellation terms and understand exhibit/sponsorship may be released if payment is not received by due date.

Payment is by credit card or check mailed to IIE at the address below.

MasterCard Visa American Express

I authorize the amount of \$ _____ in U.S. Dollars

Credit card #: _____

Exp. Date _____ Billing ZIP code _____

Authorization: _____

Name on card (print) _____

Please fax/e-mail signed contract. Thank you for your business!

Institute of Industrial Engineers
3577 Parkway Lane, Suite 200, Norcross, GA 30092

Fax: (770) 263-8532

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Limited Space | Unlimited Possibilities

Sign up now to be included in show promotions



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CEUs and PDHs Available

Presented By



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